

Preparing your church for STEWARDSHIP

**Good stewardship does not just happen
people have to be prepared for it.**

A Comprehensive package!

Our preaching and teaching should address all the matters relating to resource acquisition and management.

This should include what resources constitute wealth, where our wealth comes from, why we have it, a theological evaluation of resources, how we handle them, and how God evaluates our performance as His trustees.

**MANY PEOPLE GIVE GOD THE CREDIT,
BUT NOT TOO MANY GIM HIM THE CASH**

Pastoral Truths

Pastors avoid their weak topics, political issues and finance!

Preaching about stewardship

once a year is better than never

more than once a year in isolation has same impact as once

twice a year consecutively, doubles likelihood of impact

twice a year consecutively > twice during the year

in a series increases benefit by more than 250%

Preaching about tithe is often controversial, but is effective.

People appreciate Pastors being straight about their responsibilities

Pastoral Truths

Teaching must be credible and accurate!

Avoid

Emphasizing clever slogans - people cringe.

Over use of proof texts - people are smart.

Selfish motivations - God cannot be bribed.

Methodological formulae - its people who count


Threats - Unless you give - the following will be cut.

Emotional pleading- its hard to follow.

Unethical tactics- they backfire.

Anecdotal evidence - indicates that people are cynical about stewardship.

Empirical evidence - shows that they appreciate serious instruction
and will participate if asked.

A landscape photograph featuring a vibrant rainbow arching across a cloudy sky. Below the rainbow, there are rolling green hills and a dense forest of evergreen trees. In the foreground, a calm body of water reflects the rainbow and the surrounding landscape. The overall scene is serene and natural.

**A Budget is the
churches dream,
with price tags
attached.**

**It raises consciousness about finance
It solidifies ministry priorities
It reveals the foresight of leadership
It elicits a spirit of generosity
It is a spiritual instrument.**

Acute awareness

The ask must be:
Clear, Compelling,
Believable, Specific,
Well thought through.



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1. Stewardship sermons
 2. Financial presentations
 3. Description of specific needs
 4. Mailed communication
 5. Face to face approaches
 6. Pledge systems
 7. Meals & events
 8. Planned giving
(Wills and Trusts)
 9. Public sponsorship
 10. Sister Churches

Stewardship Campaign



Pledges

Flexible commitments made in good faith

They give donors time to think and plan

Gives donors a personal giving target

Estimate of giving for the church

60% Participation rate is typical

80% Delivery rate in 75% of churches

Overseen by lay people.

Fundraising events

High profile
Low capacity




Fetes
Sales
Dinners
Concerts
Car Wash
Sponsorship

Energy inputs are high with modest and unpredictable yields. OK for projects not operating.

But a good time was had by all!

Characteristics of an effective Stewardship Campaign

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1. Strong Lay Leadership
 2. Professional & efficient
 3. Campaign unfold over at least 1 month
 4. Should be related to the funding goal described & justified by congregation
 5. Biblical stewardship message should be integrated into mix of activities.
 6. Regular updates about status of campaign.(Thermometers are tired)
 7. Emphasis on stewardship not fund raising.
 8. The campaign is an annual process.



1. Moderate to high profile.
2. High personal integrity.
3. Perceived as credible.
4. Good attendance record
5. Well informed on church's strategy and intent.
6. Good public speaker.
7. Capable of enlisting, and motivating people.
8. Good at delegation.
9. Good with deadlines.
10. Able to commit time.
11. Not in need of ego trip!
12. Energetic team player.
13. Able to take directions.
14. Creative problem solver.

**The cause must
catch the eye,
warm the heart,
and stir the mind.**



**If we merely recite the marvelous ways that
He has chosen to use us, as
His hands and feet in the world
with due respect, then proclaiming
His good works, is anything but conceit.**