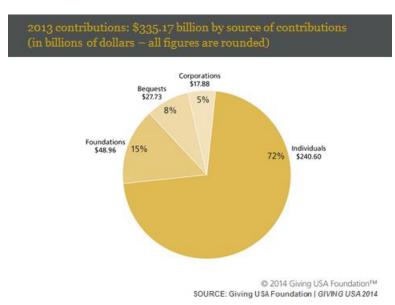
Update on Giving USA for 2013

Giving USA: The Annual Report on Philanthropy is a highly significant report on the sources and uses of philanthropic giving in the United States. It is the collaborative effort of the Giving USA FoundationTM, a public service initiative of The Giving Institute, and The Indiana University Lilly Family School of Philanthropy.

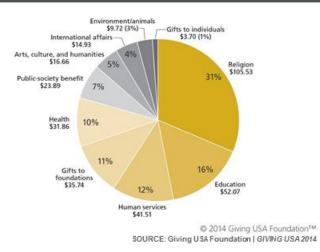
The team works to provide the most accurate estimates and trend data on charitable giving. First published in 1956, Giving USA: The Annual Report on Philanthropy is the longest running, most comprehensive report on philanthropy in the United States.

This report is very useful for understanding the philanthropic practices of Americans, and therefore can be a guide to the activities of the Adventist church organizations.

Americans gave \$335.17 billion to charity in 2013, approaching the pre-recession peak. This is the fourth consecutive year of growth, with the majority of the donations coming from individuals. Donations from all sources (individuals, bequests, foundations and corporations) increased 4.4% in 2013. When adjusted for inflation, total giving rose 3.0% over 2012. Giving to the arts, human services, health, the environment/animals, foundations and education has been rising for the last three years, but not all types of organizations have shown a similar recovery rate. Data about donors indicate that the largest contributor continues to be giving by individuals. Corporate giving declined slightly, and giving by foundations increased approximately 4%.



2013 contributions: \$335.17 billion by type of recipient organization (in billions of dollars – all figures are rounded)



More detailed data are provided at the Lilly Family School of Philanthropy website--

http://www.philanthropy.iupui.edu/news/article/giving-usa-

2014?utm_content=bufferfe421&utm_medium=social&utm_source=twitter.com&utm_campaig n=buffer